

# UNIVERSITY “G. D’ANNUNZIO” OF CHIETI-PESCARA (ITALY)

## UNDERGRADUATE ACADEMIC DEGREE

Bachelor of Arts (B.A.)

in

## **ECONOMICS, MARKETS AND DEVELOPMENT**

Awarding Institution: University of Chieti-Pescara (Italy)

Teaching Institution: University of Chieti-Pescara (Italy)

Faculty: Dept. of PPEQS – Section of Economics and Quantitative Methods

Programme length: 36 months

Programme Director: Professor Nicola Mattoscio

URL: <http://en.unich.it/>

The Department of Philosophical, Pedagogical and Economic-Quantitative Sciences within the University “G. d’Annunzio” of Chieti-Pescara (Italy) has established a three-year undergraduate study programme in “*Economics, Markets and Development*” that allows outstanding students to receive their bachelor degree.

### **STUDY PROGRAMME**

#### **KEY FACTS**

The bachelor degree in *Economics, Markets and Development* is a comprehensive undergraduate degree programme, providing students with theoretical and applied economics, experimental laboratories, management, international business, information technology for firms, and English for economics and business.

This degree course is designed and provided by the Departmental Section of Economics and Quantitative Methods with leading professors and business professionals. Students will receive an undergraduate academic degree awarded by the University of Chieti-Pescara upon completion of a course of study lasting three years. The degree is accredited by one of the most prominent Italian economics and business schools, in the vibrant, dynamic and cosmopolitan city of Pescara (Italy).

The study programme provides all the elements for a wide understanding of contemporary economics and financial systems functioning as well as the international business environment.

Finally, the degree course in *Economics, Markets and Development* is organised according to the European Credit Transfer and Accumulation System (ECTS) that is a tool of the European Higher Education Area (EHEA) for making studies and courses more transparent and thus helping to enhance the quality of higher education.

## QUALIFICATION

After successfully completing the study programme, the student is awarded the Bachelor of Arts (B.A.) degree (210 ECTS credits) by the University of Chieti-Pescara. Graduates therewith receive their first job-qualification degree which is internationally recognised. The bachelor degree in *Economics, Markets and Development* takes three years to complete (note that Italian students graduate from high school at age 19). In order to graduate, students must earn 180 ECTS credits and write a final thesis for which students have to elaborate on an argument under the supervision of a professor (generally from three to eight ECTS). Graduation marks go from 66 to 110. According to each faculty's internal ruling, a *lode* (honours) may be awarded to candidates with a 110/110 mark for recognition of the excellence of the final project. The bachelor degree in *Economics, Markets and Development* grants access to graduate degrees. Indeed, corresponding to their qualification they also have the possibility of gaining the Master of Arts (M. A.) by then going on to pass a Masters study programme.

## CAREER PROSPECTS

As well as being fundamental to all social life, the study of *economics, markets and development* contributes to almost every object that we encounter in our daily lives. It is a central part of many human activities and as such offers a vast array of employment opportunities. Many career options are available to new graduates. More than half of our alumni work in industry, while others work in education, training, or government. Within industry, graduates can opt for a technical, commercial, or research-oriented career.

Particularly, studying *Economics, Markets and Development* at the University of Chieti-Pescara helps to develop skills of flexibility, problem-solving ability, commercial awareness and communication, which are highly valued by employers. Our former students enjoy careers in many professions, including:

- trainee accountant (financial, management and chartered);
- administration manager;
- recruitment consultant;
- tax assistant and office administrator;
- trainee investment manager;
- data analyst and data scientist;
- mortgage adviser;
- banker and merchant banker;
- fundraising manager;
- human resources officer;
- advertising executive;
- marketing coordinator;
- strategic development analyst;
- social media graduate;
- graduate trainee (including retail organisations, financial organisations, the Civil Service and other companies);
- sales executive.

Furthermore, graduates will gain a sound theoretical grounding in the area of economics and management and will have developed a range of analytical and personal skills. In fact, another aim of this programme is to enable students to pursue a research-oriented career in the financial industry, international organisations, central banks, academia and research institutions.

Last but not least, students who follow this programme will be expected to pursue entrepreneurial careers, whether pursuing start-up opportunities on their own account, or in taking leading managerial roles in entrepreneurial firms. Indeed, some graduates have pursued self-employment in areas including marketing and business consultancy, export and events promotion.

## PROGRAMME DETAILS

The study programme consist of six semesters as summarised hereafter:

SEMESTERS	E C T S credits
Semester No. 1 - first year (October - January)	31
Semester No. 2 - first year (March - July)	29
Semester No. 3 - second year (October - January)	30
Semester No. 4 - second year (March - July)	30
Semester No. 5 - third year (October - January)	30
Semester No. 6 - third year (March - July)	30
<b>Total</b>	<b>180</b>

Details on the semesters are given hereafter.

### FIRST YEAR

<i>Semester No. 1</i>	<i>E C T S credits</i>
Methodology and history of economic thought	9
Microeconomics	9
Choice between Information systems for economics and finance English for economics and business	6
Laboratory: English and Experimental economics I	4
Laboratory: English and Experimental economics II	3
<b>Total</b>	<b>31</b>

<b>Semester No. 2</b>	<b>E C T S credits</b>
Choice between Business accounting Corporate management and organisation	9
Statistics	9
Law and economics	9
Laboratory: Experimental finance	2
<b>Total</b>	<b>29</b>

## SECOND YEAR

<b>Semester No. 3</b>	<b>E C T S credits</b>
Corporate finance	9
Macroeconomics	9
Statistics for economics and finance	9
Stage	3
<b>Total</b>	<b>30</b>
<b>Semester No. 4</b>	<b>E C T S credits</b>
Economics of financial intermediaries	9
Management and quality of financial services	9
Student's choice among optional Courses	6
Student's choice among optional Courses	6
<b>Total</b>	<b>30</b>

## THIRD YEAR

<b>Semester No. 5</b>	<b>E C T S credits</b>
Econometrics	9
Choice between Development economics Monetary economics	9

Statistics for socio-economic models	6
Private law and information technology security	6
<b>Total</b>	<b>30</b>
<b>Semester No. 6</b>	<b>ECTS credits</b>
Economics of institutions	9
International economics	9
Applied and labor economics	9
Final dissertation	3
<b>Total</b>	<b>30</b>

<b>Total ECTS</b>	<b>180</b>
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#### Optional courses

<i>Course name</i>	<i>ECTS credits</i>
Economics of public health care	6
Economics and financial evaluation of investments	6
Economics of the cultural sector	6
Ethics and economics	6

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